

Rewards Plan



Retail Customers

- Purchase at retail pricing
- Are not members
- Do not receive commissions
- Not in the binary tree
- Placed and paid on first level of referrer (distributor)
- Volume used for rank qualification



Members

- Purchase a \$9.95 monthly membership
- Purchases at wholesale pricing
- Members do not receive commissions
- Members volume placed in the pay leg in binary
- Cannot enrol members or retail customers

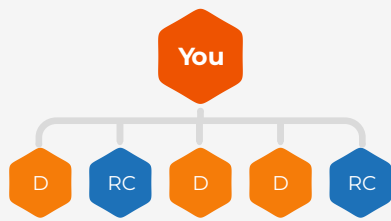


Distributors

- Pay 19.95 distributor/technology fee annually
- Participates in rewards plan
- May sign up members and retail customers and distributors.

1 Retail Bonus

You are paid a commission when a retail customer makes a purchase on your personal ShoppyShop website.



Key Aspects

- Paid weekly to enroller
- Placed front line to enroller
- Pays on the difference between wholesale and retail

2 Travel Bonus

Membership bonus with a \$30.00 travel membership.

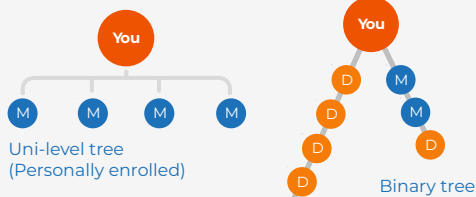


Key Aspects

- One time bonus paid on distributor travel memberships
- Pays 80% of initial membership to enroller (\$24.00)

3 First Monthly Membership Bonus Fast Start

Binary - Memberships \$9.95 first month sign up.



Key Aspects

- Paid Weekly
- Paid to enroller - 50% of initial membership fee (First month only)
- Volume placed in binary tree
- 50% counts towards OV (Organization Volume) first monthly only

4 Binary Bonus

Beginning month 2.



Key Aspects

- Paid weekly
- Membership volume only
- 20% of pay-leg (Weak leg)
- \$25,000 weekly cap

5 Unilevel Bonus

Level/Rank	Smart Shopper	Team Builder	Silver	Gold	Platinum
Level 1	20%	20%	20%	20%	20%
Level 2		10%	10%	10%	10%
Level 3				5%	5%
Level 4					5%

Key Aspects

- Pays down 4 Levels on Product Purchase of Personally Enrolled Distributors and members, and their team (Enroller Tree)
- Commission is based on Commissionable Volume

Rank Qualifying

Rank	Monthly Membership Fee	Personal Retail Volume	Organization Volume	Personally Enrolled (Active)
Smart Shopper	\$9.95	\$0	0	0
Team Builder	\$9.95	\$50.00	500	1
Silver	\$9.95	\$50.00	2,500	2
Gold	\$9.95	\$50.00	5,000	3
Platinum	\$9.95	\$50.00	25,000	4

* Promotion only.

Bonus Pools

- Paid Monthly
- 1 share per qualifying member
- Pays on company Organizational Volume on product sales
- Pool Value = 5% of monthly product sales commissions
- Qualified at rank distributors share pools

Platinum	POOL 3	5%
Gold	POOL 2	5%
Silver	POOL 1	5%

Rewards Plan

Definitions

Active Status: Distributors are active by qualifying with \$9.95 personal volume (PV). Distributors may also qualify by having five active members or \$50 in retail volume on their level one during the qualifying period.

Commissionable volume CV: used to calculate commissions.

Qualifying Volume QV: Used to qualify rank.

Retail Customer: Purchase at retail pricing.

Wholesale Member: Purchases \$9.95 monthly membership fee, has access to membership perks and wholesale pricing.

Distributor: Purchases a distributor/technology fee of \$19.95 annually. Participates in rewards plan. May sign up members and retail customers and distributors.

Paid Rank: The rank that a member qualifies for the current month.

Enroller: The individual who personally enrolls a distributor or customer into the company.

Enroller tree: The structure of the company based on each distributor's personally enrolled distributors and customers.

Organization Volume OV: The total qualifying volume for the period of all distributors, retail customers and members.

Personal Volume PV: Volume from your personal membership, retail customers or wholesale members. Retail customer or wholesale member volume counts towards the distributor that enrolled them.

Binary Sponsor: The individual that is placed in the binary tree. The sponsor and enroller can be different distributors.

Binary Sponsor Tree: This is a two leg placement tree for monthly membership fees. Distributors and members can be placed in either leg.

Spillover: In the binary tree, only two positions occur in each node. If the two directly under each node are full, then the distributor places them farther down the binary tree. This is called spillover. Spillover is not guaranteed.

Pay Leg: The binary adds up volume (50% fast start) for each of the two legs. Member volume goes into the pay-leg. This is also called weakside volume.

Strong Leg: The binary adds up volume, the leg with more volume is called the strong leg.

Flushing: After the binary pays out on the pay leg weekly, corresponding volume is flushed from both legs (see Primary Bonus slide).